

AffinityWater

Water Net Zero Stakeholder Newsletter



– Autumn 2023

Updates



Our PR24 Business plan was submitted in September. We will achieve Net Zero for operational emissions by 2030 and all carbon by 2045



We have received over 1050 pledges through our "Bidwell Water Savers" campaign, that's over 40% of the total households

At our Bidwell site, the offsetting element has generated actual savings of 210,000 litres per day



By reducing water consumption, local businesses and schools have each saved on average over £1,800 annually on their water bills

Meet The Team



Lina Nieta
Water Neutrality
Manager



Julian Webster
Water Neutrality
Engineering
Manager



Frankie Pumilia
Assistant Project
Manager



We need your help

We are currently looking for a third development site to trial water reuse.

If you are a developer and would like to find out more or, if you know of any developments who may be interested please get in touch:

dx@affinitywater.co.uk



Christmas Water Saving Tip

Save 24 litres every time by washing /peeling vegetables in a bowl rather under a running tap



Why Water Net Zero?

By 2050 the area we supply faces a shortfall of 449 million litres a day. Your actions will change the future of the UK for the better.





[Water Regulations](#) with Mark Fenning and Jon Dunne

[Water Reuse in New Housing Developments](#) with Sam Burgess

[Click here to have a listen](#)



What's new at Bidwell?

Throughout the Summer we have run events and visits to the development to keep awareness of the initiative high.

In partnership with The University of Hertfordshire, over 60 people attended our pond dipping event and stayed for more than 3 hours!

We have been engaging with residents to make a water saving pledge. We knocked at 840 doors and from the 335 that answered, 60% of pledges were taken on the doorstep. 97% claim to be sticking to their pledge!

The impact of offsetting

Local School cut water use by 46%

We fixed an overflowing toilet at a local primary school and improved the efficiency of their taps and toilets with some clever water saving technology.



As a result they have saved over =

7,000
litres per day



Check out our website

<https://www.affinitywater.co.uk/waterneutrality>



Non-Household properties engaged = **77**

Total saved = **210,000**
litres per day



Net Zero



5.163
tonnes of carbon per year saved

We now have our first match funding business. They are saving over

1,721,340
litres per year

Our water resources



are still in a "good" position thanks to September's downpour

Have you got an event coming up?



Help us spread the word about Water Net Zero. Get in touch if you have any speaking opportunities.

Your actions will change the future of the UK for the better